

Golf Course Management

The work of golf course managers is not all fun and games. These key professionals in the golf industry must be expert marketers, merchandisers, accountants, managers, and event planners, as well able to handle the more technical aspects of the career such as golf course maintenance and golf club repair. Degree programs in professional golf management offer interdisciplinary curriculums in business, general studies, recreation and tourism management, and golf that prepare graduates for successful careers. The Professional Golfers' Association of America (PGA) Professional Golf Management University Program, a four-and-a-half-year college curriculum for aspiring PGA professionals, is offered at two PGA-accredited colleges and universities in the Midwest: Ferris State University in Michigan and the University of Nebraska-Lincoln.

146

Typical Courses:

- > Tournament Operations and the Rules of Golf
- > Facility Operations
- > Turfgrass Management
- > Fundamentals of Golf Instruction
- > Managerial Accounting
- > Principles of Marketing
- > Economics
- > Business Information Systems
- > Small Business Management
- > Golf Internships

Potential Employers:

- > Golf courses
- > Golf equipment manufacturers
- > Colleges and universities
- > Resorts

Did You Know?

Golf was invented in Scotland in the 1500s.



Golf has become increasingly popular in the past decade—creating many new career opportunities for students interested in the field. (Photo courtesy of Photos.com)

147

Available At:

The following schools are accredited by the Professional Golfers' Association of America:

MICHIGAN

Ferris State University (Big Rapids)

231/591-2380

<http://www.ferris.edu/htmls/colleges/business/pgm>

Degrees available: Bachelor's degree

NEBRASKA

University of Nebraska-Lincoln

402/472-7467

<http://pgm.unl.edu>

Degrees available: Bachelor's degree

The following schools offer programs in golf course management, but are not accredited by the PGA:

ILLINOIS

Danville Area Community College (Danville)

217/443-DACC

<http://www.dacc.cc.il.us/programs/GolfCourseMgmt.pdf>

Degrees available: Associate degree

They Teach That in College!?: Midwest Edition

William Rainey Harper College (Palatine)

847/925-6707

<http://www.harpercollege.edu>

Degrees available: Certificate, associate degree

McHenry County College (Crystal Lake)

815/455-3700

<http://www.mchenry.edu/downloads/pdf/Hort.pdf>

Degrees available: Certificate

South Suburban College (South Holland)

708/596-2000, ext. 2314

<http://www.southsuburbancollege.edu/acad/programsofstudy.html>

Degrees available: Associate degree

Did You Know?

The highest golf course in the world is the Tactu Golf Club in Morococha, Peru. It sits 14,335 feet above sea level.

148

MINNESOTA

University of Minnesota Crookston

800/862-6466

<http://www.crk.umn.edu>

Degrees available: Bachelor's degree

WISCONSIN

Southwest Wisconsin Technical College

800/362-3322

http://www.swtc.edu/areas_of_study/programs/golf_mgmt/prog_desc.htm

Degrees available: Associate degree

University of Wisconsin-Stout (Menomonie)

715/232-2242

<http://www.uwstout.edu/programs/bsgem>

Degrees available: Bachelor's degree

For More Information:

Golf Course Superintendents Association of America

<http://www.gcsaa.org>